

No. 1-2008
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ECFA-Seminar in Kristiansand/Norway, April 25th 2008:

The Importance of Media Literacy

European distributors have all felt how the distribution of quality films for children and youth has become increasingly difficult. It is not only harder to get support from MEDIA but the competition from more commercial films is also tougher than before. Getting additional revenues from school screenings have therefore become mandatory to cover distributor's costs. At the same time we see that many film festivals, including festivals that traditionally have an adult audience, are trying to get a school audience to their daytime screenings.

ECFA is therefore proud to present the seminar „The Importance of Media Literacy“ in Kristiansand, Norway, on April 25th, during the Kristiansand International Children's Film Festival (April 22nd to 27th 2008). We will look at how festivals and distributors can attract more schools to screenings, and how they can offer and use media educational material. In Kristiansand distributors, festival managers and people who work in different organi-

sations and fields of media literacy can meet to discuss common problems, learn from each other and hopefully start productive co-operations on a national as well as on an international level.

At the seminar there will be presentations of different Media Literacy programmes in Europe, and several festivals will present their work with school screenings. There will also be a case-study of the

See page 2 for the complete programme

ECFA's General Assembly in Berlin 2008:

ECFA is Growing!

More than 30 members from 14 European countries attended ECFA's General Assembly at Berlin in February this year. ECFA's president, Tonje Hardersen, was proud to announce that the organisation currently has 52 members, 16 more than a year ago, which is excellent proof for ECFA's useful activities.

The meeting itself was „business as usual“ – in a professional way. The report on last year's activities was approved without any dissent and with thanks to the board members, the general secretary and the media editor. This shows that the members are satisfied with their organisation. ECFA's financial situation is poor but not hopeless: it is mostly based on membership fees, but there were also donations from Jekino and the board members who often covered their travelling expenses to board meetings by themselves.

On ECFA's schedule for 2008 there are the following items:

- The follow-up of the distributors' group; in this context ECFA will research and give an overview of all European films for children that were released in different countries across Europe over the last three years. The

results will be published in ECFA-Journal later this year.

- Attempts to get some basic funding to improve and professionalize ECFA's services towards children's film culture.
- Two seminars; one will be held during the International Children's Film Festival in Kristiansand/Norway, another was originally planned for Frankfurt but now, after the arbitrary dismissal of the highly merited director of this festival, ECFA will find another place for its autumn seminar.

At the General Assembly ECFA members also suggested another subject of activity: information on media literacy or, as some members prefer to call it, film education. At the moment an exact definition is not yet necessary, because as a first step ECFA will collect the links to study guides



ECFA's General Secretary Felix Vanginderhuysen and President Tonje Hardersen.

on films for children and young people from all over Europe and publish them on a link list within its website to make it easier for all who are involved to exchange materials.

The General Assembly, as usual, was followed by a party at Café am Neuen See which lasted until the early morning.

The News Section: Films, Festivals, Awards

FICI – Festival International de Cine para la Infancia y la Juventud, Madrid/Spain

Int. Jury, Best film: „Homesick“ („Koti-ikävä“) by Petri Kotwica, Finland 2005;

Special Mention: „Red Robin“ („Petirrojo“) by Parviz Sheikhtadi, Iran 2006;

Children's Jury: „Grave Decisions“ by Marcus H. Rosenmüller, GER 2006;
Young People's Jury: „Don - Offside“ by Arend Steenbergen, NL 2005;

Audience Award, best feature film: „The Fakir from Bilbao“ by Peter Flinth, DK 2004; **best animated film:** „Pettson & Findus 3 – Pettson's Promise“ by Jørgen Lerdam & Anders Sørensen, S/D/DK 2005

Internet: www.fici.info

Cinemagic – World Screen Festival for Young People, Belfast/UK

Best feature film for children: „Rudy – The Return of the Racing Pig“ by Peter Timm, GER 2007.
Best feature film for teenagers: „Zozo“ by Josef Fares, Sweden 2005.

Internet: www.cinemagic.org.uk

International Children's Film Festival, Vienna/Austria

Children's Jury Award: „Desmond and the Swamp Barbarian Trap“ by Magnus Carlsson, Sweden 2006;
Special Mentions: „Don – Offside“ and „Moondance Alexander“ by Michael Damian, USA 2007;
UNICEF-Award: „Paula's Secret“ by Gernot Krää, Germany 2006
Internet: www.kinderfilmfestival.at

Castellinaria Festival internazionale del cinema giovane Bellinzona/Switzerland

Best films for children (6 - 15 years old): 1st prize: „Hoppet“ / „Leaps and Bounds“ by Petter Naess, Sweden 2007; 2nd prize: „Paula's Secret“; 3rd prize: „Ballroom Dancing“ by Claudio Antonimi, Italy 2006.

Best film for youngsters (16 - 20 years old): „XXY“ by Lucia Puenzo, Argentina 2007;

Award of the International Jury and Life Quality Award: „Persepolis“ by Marjane Satrapi & Vincent Paronnaud, France 2007.

Internet: www.castellinaria.ch

Oulu Internat. Children's Film Festival, Oulu/Finland

Children's Jury Award: „The Substitute“ by Ole Bornedal, DK 2007;

Continuing from page 1

ECFA-Seminar, Kristiansand, Friday, April 25th, 2008 The Importance of Media Literacy

Norwegian film *Trigger*, which is currently distributed in Norway, Sweden, Belgium, Germany and the Netherlands. Here the distributors will present what they did or are doing to attract a school audience to *Trigger*.

The seminar also offers a lecture on films and graphic novels by Dr. Mel Gibson, Senior Lecturer, Northumbria University, UK. She will look into the world of graphic novels, comics and manga in relation to film, and talk more specifically about

cross-media promotion and use a few examples where schools in Britain have used these texts to work with pupils. There will be a lecture from the schools' point of view on what makes a teacher decide to take his pupils to the cinema. And hopefully there will be a lecture by MEDIA, that will present their approach and visions for a European media literacy programme.

We wish you welcome to productive days in Kristiansand!

The Programme

10.30 - 11.00 Registration + Coffee
11.00 - 11.15 Opening

11.15 - 12.15 Examples of Media Literacy Programmes

Presentation by: Johan Holmberg, Folkets Bio Gothenburg, Sweden
Marie Bourillon, Les Films du Préau, France
Jacob Breuning, Med skolen i biografen, Denmark
Elise van Beurden, Lessons in the Dark/Jekino, Belgium

Panel & Discussion

12.15 - 13.15 How to catch a school audience? – Case-study: *Trigger*

How did the distributors work to present *Trigger* to a school audience?

Presentation by: Rose-Marie Strand, Folkets Bio, Sweden
SF Norge, Norway
Jekino, Belgium
MFA Germany tbc
Dick de Jonge, The Netherlands tbc

Panel & Discussion

13.15 - 14.15 Lunch

14.15 - 15.00 Manga, Graphic Novels and Films

A look at the world of graphic novels and their cross-section with films. By Dr. Mel Gibson, Senior Lecturer, Northumbria University, UK

15.00 - 15.30 From the schools' point of view

Media literacy in schools, and how should a festival or a distributor present their films to schools? By Trond Heum.

15.45 - 16.45 How to attract a school audience to a festival?

Presentation by: Julie Ova, Films from the South Festival, Norway
Michael Harbauer, Children's Film Festival „Schlingel“, Chemnitz/Germany
Adam Graham, Leeds Young People's Film Festival, UK
Jerzy Moszkowicz, Ale Kino!, Poland

Panel & Discussion

16.45 - 17.15 MEDIA and Media Literacy

Presentation by Mr. Niels B. Bekkhus, programme management European commission, DG Information Society Media

17.15- 17.30 Closing, later in the evening: Dinner

How to Participate?

Participation is free of charge. **For ECFA-members two nights at a hotel in Kristiansand will be free as well!**

Please download the registration form at www.kicff.no and send it to the festival:

Kristiansand Int. Children's Film Festival
Kristiansand Kino, Vestre Strandgt. 9
N-4610 Kristiansand, Norway
Phone ++47 - 3810 4200
Fax ++47 - 3810 4201
E-mail festival@krskino.no

Two
free nights
at the hotel
for ECFA-
members!

Interview with Ylva Gustavsson and Cattie Edfeldt, the directors of the Swedish award winning film „Kidz in da Hood“

„Real Story, Real People“

„Kidz in da Hood“ – a title that raises expectations. But this is no shocking report straight from the gutter. In a sweet, charming way this film portrays a neighbourhood, the kids on the block and an extraordinary girl who arrives there as a victim of circumstances. 'Birds of a different feather, flocked here together...'. This pithy musical extravaganza in which every character is introduced by its own musical style was the result of a cooperation between two directors. Catti Edfeldt assisted in several Astrid Lindgren adaptations. In a perfectly balanced duo she stands for 'tradition' to which Ylva Gustavsson adds a touch of musical fantasy. But „our first concern was: the story must be 'real'. 'Real people' came back as a codeword in every decision we took.“ Their movie was one of the most successful hits at the children's film festivals in 2007.

How is the situation in Swedish suburbs?

Gustavsson: Not comparable with the French situation, the atmosphere is less violent. But we're moving into that direction. The threat of complete segregation might become stronger, depending on the political climate. While writing the scenario I lived in such a neighbourhood and experienced it as a tough but vivid environment where people make big efforts to create a few happy moments in a not so happy life. In summer there were barbecues and whoever brought their food and drinks were welcome.

Barbecues ... For your research?

Edfeldt: As a kid I lived in Lindigö, the only suburb in town. My image of the world was that anyone who wasn't an alcoholic, Finnish or had divorced parents lived in a big white house and had a nanny. That's how my classmates had it. I thought I was an exclusive minority because I lived in a rental apartment.

Where exactly was the film shot?

Gustavsson: A suburb was constructed in Stockholm in the seventies. People called it 'The Million Project', because of the amount of apartments. It used to be a



Cattie Edfeldt

place for countrymen moving into town; nowadays it's mainly immigrant territory. It has always been a place where people wanted to leave; nobody came there to stay.

Edfeldt: But a great location it was. The balconies where painted yellow which looks much more appealing than grey. It had a special charm.

But you were 'outsiders' in this neighbourhood?

Edfeldt: We rented a flat and the whole crew moved in one month before the shooting. We integrated pretty easily in the neighbourhood. In that way we gained a positive image and created some goodwill. And some locals got small roles to play in the movie.

Nevertheless the story is not fully credible.

Gustavsson: It's a social fairy-tale and that is the way the story is told. The film starts and ends with a boy welcoming you from the top of a roof. He is the equivalent of the fairy tale book that marks the beginning of a Disney movie.

We don't get any details about Amina's country of origin ... ?

Gustavsson: Main actress Beylula originally comes from Eritrea; her family is now dispersed across Europe. But naming one specific country would have its

The News Section: Films, Festivals, Awards

CIFEJ's Jury Award: „That Special Summer“ by Nanna Huolman, Sweden & Finland 2007

Internet: www.ouka.fi/lef

Olympia International Film Festival for Children and Young People, Pyrgos/Greece
Int. Jury, best feature film and Prix CIFEJ: „Mukshin“ by Yasmin Ahmad, Malaysia 2006;
best screenplay & best young actress: „Blame it on Fidel“ by Julie Gavras, France 2006;
best direction: „The Crow Lake“ by Inesa Kurklietyte, Lithuania 2007;
UNICEF-award and best young actors: „Unni – Life is all about Friends“ by Murali Nair, India & France 2007.

Children's Jury, best feature film: „Blame it on Fidel“.

Internet: www.olympiafestival.gr

Int. Young Audience Film Festival Ale Kino!, Poznan/Poland
Internat. Professionals' Jury, best animated film: „Persepolis“;
best feature film: „Vanaja“ by Rajnesh Domalpalli, India & USA, 2006; 2nd award: „The Way I Spent the End of the World“ by Catalin Mitulescu, Romania 2007.

Children's Jury, best feature film: „Red Like the Sky“ by Cristiano Bortone, Italy 2006; this film was also awarded with the Prix CIFEJ. Audience Award: „The Cloud“ by Gregor Schnitzler, Germany 2005.

Internet: www.alekino.com

Europees Jeugdfilmfestival Vlaanderen Antwerp & Brugge
Professional's Jury, best feature film: „Hoppet“ / „Leaps and Bounds“. Children's Jury Antwerp, best feature film: „Max Minsky and Me“ by Anna Justice, GER 2007.
Children's Jury Brugge & Audience Award Brugge: „Maharal“ by Pavel Jandourek, Czech Republic 2007;
Audience Award Antwerp: „Radio-pirates“ by Stig Svendsen, Norway 2007.

Internet: www.jeugdfilmfestival.be

Children Film Festival - Cine Junior, Val de Marne/France
Grand Prix & The Grain À Démoudre Award: „Chop Shop“ by Ramin Bahrani, USA 2007; CICAÉ-Art Cinema Award and Young Jury's Award: „Partes Usadas“ by Aaron Fernandez, Mexico/ France 2007.
Young Jury Award: „Linda, Linda, Linda“ by Nobuhiro Yamashita.

Internet: www.cinemapublic.org



Ylva Gustavsson

The News Section: Films, Festivals, Awards

Internat. Filmfestival Berlin, Generation, Berlin/Germany
Children's Jury, best feature film: „Buddha Collapsed out of Shame“ by Hana Makhmalbaf, Iran/France 2007; special mention: „The Ten Lives of Titanic, the Cat“ by Grethe Bøe, Norway 2007.

Experts' jury: „Go West! A Lucky Luke Adventure“ by Olivier Jean-Marie, France 2007; special mention: „Mutum“ by Sandra Kogut Brazil/France.

Young people's jury 14+: „The Black Balloon“ by Elissa Down, Australia 2007; special mention: „Sita sings the Blues“ by Nina Paley, USA 2007.

Internet: www.berlinale.de

Youngabout – Int. Film Festival for Young People, Bologna/Italy

Best feature film: „The Locksmith“ by Gholamreza Ramezani, Iran 2007;

best short film: „Dance Lesson“ by Philippe Prouff, France 2006

Internet: www.youngabout.com

Forthcoming Festivals

Children's Film Festival Berimora Kino („Berimora's Cinema“), Riga/Latvia, March 22rd to 30th 2008

Internet: www.arsenals.lv

Leeds Young People's Film Festival, Leeds/UK, March 27th to April 4th 2008

Internet: www.leedsfilm.com

Taiwan Int. Children's TV and Film Festival, Taipei April 4th to 8th 2008

Internet: www.tictff.org.tw

Augsburger Kinderfilmfest, Augsburg/Germany, April 5th to 13th 2008
Internet: www.filmfest-augsburg.de

Stockholm Film Festival Junior Stockholm/Sweden, April 6th to 13th 2008
Internet: www.stockholmfilmfestival.se/junior/

Sehpferdchen – Kinderfilmfest Hannover & Braunschweig/Germany, April 6th to 15th 2008
Internet: www.filmfest-sehpferdchen.de

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consequences. We wanted to treat the problem in general without pointing at one country specifically. That could have caused delicate political and diplomatic discussions.

One person in the movie literally says: 'Nobody wants these kids'. Is that really so?

Gustavsson: It's hard to find adoptive parents for war refugees. People are scared; there's always a risk of finding the kid traumatized. That's why these kids usually stay in camps for a long time and never make a real start with their new lives.

There's a special synergy between the two young main actresses.

Edfeldt: Beylula is acting; she plays a much more silent kid than she really is. Embla Hjulström is exactly as her character Mirre: fierce and outspoken. She was in the plane with us with a group of workers from an oil platform; noisy and tough. Embla stood up and shouted 'if you could please be a little quiet and polite?!' That gained her a lot of respect!"

The musical intermezzos are really special. Where do they come from?

Gustavsson: I'm a musician; day and night music is playing in my head. I wanted to tell the story partly through music. All grown-ups have a song in which they pre-

sent themselves and the music fits with their character. Actually the music is inside Amina's head: that's how she 'reads' people.

How did you fit these scenes into the film as a whole?

Gustavsson: We always kept a link with reality. Although we had a choreographer, the audience should not feel his presence. We used natural movements that fitted with the style of each character.

Without a doubt the most asked question ... Two directors on a set, how did that work?

Edfeldt: The producer brought us together. We didn't know each other before, but the cooperation was perfect."

Gustavsson: Directing is a tough job, every moment there are 1000 questions. It is such a relief to share that job with someone! I'm not obsessed by the big desire to direct 'my own movie'; we already have plans to work together again. Watch out... we might become trendsetters.

Finally: Is parenthood more than checking if teeth are brushed well?

Gustavsson: Indeed it is! We used it as a symbol to show how Johan accepts fatherhood. It's a universal memory from everyone's childhood days: 'Are those clean teeth really so important?'

Gert Hermans

Time to Say Good-bye?

Dear friends, this year BUFF Filmfestival saluted it's 25th Anniversary. 25 years of promoting good films for young people! I have been lucky to spend 23 years in the festival, the last nine as Festival Director. But now it is time to move on. BUFF 2008 therefore was my last one, a very un-dramatic decision. BUFF is feeling very well and I personally have gained friends all over the world. Many of you have been very supportive and helpful when it came to promote BUFF as a, not in any way unique, but friendly and good festival.

I want to say thank you but maybe not goodbye since I will stay in the business in my production company Auto Images. There I will be working as Producer and CEO and I hope that we can make good films for a young audience and maybe will be invited to festivals. It has been a struggle to work within this field of the film business. Everyone thinks it is important that we give our young people good films and possibilities to work with film inside the classroom, but only for half the cost, please! In Sweden we have had quite good support compared to other countries, but it is still a big difference to promote films or a film festival for kids than „a real film festival“ for adults. I have been very angry and been kicking some walls in the office but at the same time I think and

hope we have managed to take some steps forward during these years.

I am very proud of being a member of the BUFF team and my heart will always be with BUFF Filmfestival. So instead of goodbye I say: „Vi ses“ (Swedish for See you). Best regards, Lennart

Lennart Ström
BUFF Filmfestival, Malmö, Sweden

From next year on BUFF will be organized under the direction of Cecilia Grubb, who has been working at the festival for many years as producer.



Lennart Ström

Films on the Horizon

New European films for children or young people which are ready to be discovered for your programmes. More information and more films can be found at www.ecfaweb.org. Obviously we can never guarantee that we cover all important new films. Producers, distributors and sales agents are kindly invited to inform us of their new releases.

Ben X

Feature Film, Belgium, Netherlands 2007
Director: Nic Balthazar
Production: MMG
World Sales: Films Distribution
20 rue Saint-Augustin
F-75002 Paris
phone: ++33 - 1 - 53 10 33 99
fax: ++33 - 1 - 53 10 33 98
E-Mail: info@filmsdistribution.com
Internet: www.filmsdistribution.com



Fighter

Butterflies

Feature Film, Sweden, Finland 2007
Director: Kjell Åke Andersson
Production: Speedfilm AB
World Sales: Svensk Filmindustri AB
Råsundavägen 150
SE-16986 Stockholm
phone: ++46-8-6803500
E-Mail: sfsales@sf.se
Internet: www.sfsales.net

Dunya & Desie

Feature Film, Belgium, Netherlands 2007
Director: Dana Nechushtan
Production: Lemming Film
World Sales: Lemming Film, Kromme
Mijdrechtstraat 110-3
NL-1079 LD Amsterdam
phone: ++31-20-6610424
E-Mail: info@lemmingfilm.com
Internet: www.lemmingfilm.com

Fighter

Feature Film, Denmark 2007
Director: Natasha Arty
Production: Nimbus Film Prod. ApS
World Sales: Delphis Films Inc.
225 Roy Street east
CDN - Montreal,
Quebec, H2W 1M5
phone: ++1-514-843 3355
E-Mail: distribution@delphisfilms.com
Internet: www.delphisfilms.com

Mozart in China

Feature Film, Austria, China,
Germany 2007
Director: Bernd Neuburger



SOS - Summer of Suspense

Production: Extrafilm, Kick Film, BR,
Kery TV Media, COOP99
World Sales: Delphis Films
Internet: www.delphisfilms.com
www.mozartinchina.at

Mumins and Midsummer madness

Feature Film, Finland, Poland, Austria
2008
Director: Maria Lindberg
Production: Filmkompaniet Alpha
World Sales: Filmkompaniet Alpha
Maurinkatu 2
SF-00170 Helsinki
phone: ++358 9 5622 123
fax: ++358 9 5622 125
E-Mail: tom@pointalvin.com

SOS - Summer of Suspense

Feature Film, Norway 2008
Director: Arne Lindtner-Naess
Production: Nordisk Film Production
World Sales: Nordisk Film Int. Sales
Mosedalvej 14
DK-2500 Valby
phone: ++45-3618 8200
E-Mail: contact@nordiskfilm.com
Internet: www.sales.nordiskfilm.com

Summer of the Flying Saucer

Feature Film, Ireland 2007
Director: Martin Duffy
Production: Magma Films
World Sales: Telepool
Sonnenstr. 21
D-80331 München
phone: ++49-89-558760
E-Mail: telepool@telepool.de
Internet: www.telepool.de

The Ten Lives of Titanic the Cat

Feature Film, Norway 2007
Director: Grethe Bøe
Production: Nordisk Film Production
World Sales: Nordisk Film Int. Sales

Worlds Apart

Feature Film, Denmark 2008
Director: Niels-Arden Oplev
Production: Nordisk Film Production
World Sales: Nordisk Film Int. Sales

The News Section: Films, Festivals, Awards

Sprockets - Int. Film Festival
for Children, Toronto/ Canada,
April 11th to 20th 2008
Internet: www.sprockets.ca

Goldener Spatz, German
Children's Media-Festival,
Erfurt & Gera/Germany,
April 20th to 26th 2008
Internet: www.goldenerspatz.de

Kristiansand Int. Children's
Film Festival (KICFF),
Kristiansand/Norway,
April 22nd to 27th 2008
Internet: www.kicff.no

Cinemagic - World Screen
Festival for Young People,
Belfast/UK,
April 23rd to May 1st 2008
Internet: www.cinemagic.org.uk

Prix Jeunesse International
Munich/Germany,
May 30th to June 4th 2008
Internet: www.prixjeunesse.de

Animafest - World Festival
of Animation Films, Zagreb/
Croatia,
May 31st to June 5th 2008
Internet: www.animafest.hr

International Film Festival for
Children and Youth Zlín/Czech
Republic, June 1st to 8th 2008
Internet: www.zlinfest.cz

Mo & Frieze - Children's Short
Film Festival, Hamburg/ Ger-
many, June 1st to 9th 2008
Internet: [moundfrieze.
shortfilm.com/](http://moundfrieze.shortfilm.com/)

Kids Festival, Sarajevo/
Bosnia-Herzegovina,
June 6th to 10th 2008
Internet: www.kidsfest.ba

Plein la bobine - Sancy Film
Festival for Young People,
Massif du Sancy, La Bourboule
& Le Mont-Dore/France,
June 13th to 19th 2008
Internet: www.pleinlabobine.com

Filmfest Munich / Children's
Film Fest, Munich/Germany
June 20th to 28th 2008
Internet: [www.filmfest-
muenchen.de](http://www.filmfest-muenchen.de)

Showcomotion - The Film-
festival for Children and
Young People, Leeds/UK,
June 26th to July 10th 2008
Internet: [www.showco
motion.org.uk](http://www.showcomotion.org.uk)

ECFA journal

Published by

ECFA – European Children's
Film Association
Rue des Palais 112
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ECFA – EUROPEAN CHILDREN'S FILM ASSOCIATION

The goal of ECFA is to support cinema for children in its cultural, economical, aesthetic, social, political and educational aspects. ECFA was founded in 1988 in Mons/Belgium after the Conference of Troja/Portugal and brought together a wide range of European film professionals and associations, producers, directors, distributors. ECFA's aim is to set up a working structure in every European country for films for children and young people, a structure adapted to Europe's multicultural interests.

For more informations and membership (membership-fee 200 E per year) contact:

ECFA - European Children's
Film Association
Rue des Palais 112
B-1030 Bruxelles
Phone: ++32 - 2 - 242 54 09
Fax: ++32 - 2 - 242 74 27
E-Mail: ecfa@jekino.be
Internet: www.ecfaweb.org

The European Children's Film Distribution Network:

www.ecfaweb.org/network.htm
Databases on children's film festivals,
sales agents, distributors and TV-pro-
grammers interested in European
films for children.

The Bologna School Film Festival: A Film in Your Backpack

Since 1996 the association „Gli Anni in Tasca“ has presented outstanding films for children and young people from all over the world to school classes in Bologna. Each season they screen around ten feature films, most of them accompanied by shorts which, for example, in 2007 were seen by 12000 young viewers.



*Two ladies with a vision:
Olga Durano (left) and
Angela Mastrodonardo*

The adventure started in 1996 as an experiment with just a few classes at some elementary and middle schools in the San Vitale neighbourhood of Bologna, when we presented some films from outside of the commercial circuit. The screenings were followed by open discussions. Every viewer was given a critique card for a feedback. A day after the viewing, employees from our Association „Years in your pocket“ (Associazione Gli anni in tasca) went into all the classes that had seen the film at the cinema to work together with the kids and the teachers on the film.

The programme of each classroom intervention was modified according to the age of the viewers and the interests of the teachers. This method of working has basically remained the same, but of course the film educators have evaluated and updated their working methods in the classrooms over the years.

There are new viewers every year. The children grow up, their tastes change. Meanwhile the festival has gained its influence on the young world of Bologna. We want our passion for moving images to be contagious among the young viewers, gradually getting them used to an increasing range of possible choices. This way they do not only critically examine the one-sidedness of the programs offered by TV or low-quality commercial cinema, but also get an idea of the young European world. With these activities we assist especially those pupils who often have very little interest in school, but are very active in other ways, for example in culture.

The continuity over the years has been maintained mostly by the teachers, especially those who are very motivated and know how to get involved. The Association has organized many completely free update courses over the years for educa-

tors and teachers. The employees of the Association have also attended update courses in Italy and abroad to refine their ability to choose the films to offer and to learn how to explain them to their audience. This involvement of the teachers has always been mostly for empathy and has never been offered as a scholastic obligation, even if the project is principally offered in schools. For us this empathy is the only democratic way to reach all children in a wide-range cultural project.

During the years we became a member of ECFA and a part of the European Children's Film Festival circuit. Many of the films that we present are national or European premieres. Thus in Bologna it is possible to see a film which the week after will be shown in Toronto, Montreal or London ...

Based on this experience „Associazione Gli anni in tasca“ successfully launched the Festival „Youngabout – Youth and Cinema“ in Bologna in March 2008, a new Film Festival dedicated to young people, to rediscovering the magic of a film seen at the cinema together in an audience and to feel the pleasure of exchanging opinions, getting passionate about films and helping discover the point of contact between us and the world. They can help us search for our unique beings, to discover new languages and new initiatives. A permanent laboratory, open and welcoming, that shows us through the darkness of the showroom and another land. Taking us towards the light of other worlds, introduces us to the existence of other lives and shows us the reflection of the experience of others on our own.

Angela Mastrodonardo

More Information:

www.filmnellozaino.it/eng
www.youngabout.com